



is published quarterly in PDF format by the International Institute of Noise Control Engineering (I-INCE) and the Institute of Noise Control Engineering of the USA (INCE/USA). The magazine reaches an international audience of decision makers, engineers, government officials, regulators and others in consulting and private industry who are concerned with the control of acoustical noise. The magazine will be made available worldwide to members of the 45 Member Societies of I-INCE, and will be on a CD distributed as the Proceedings of the international INTER-NOISE Congresses. It will also be made available for download and on CD-ROM to approximately one thousand members of INCE/USA, will be made available for download by members of the Acoustical Society of America, and other professional organizations in the USA. There are *NNI* readers in 45 countries, which makes *NNI* the leading magazine for advertisers who wish to reach an international audience.

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NOISE/NEWS

INTERNATIONAL

*A quarterly news magazine
published by I-INCE and
INCE/USA.
Distributed in PDF format.*

Terms and Conditions

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Discount

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NNI-The place to Advertise

NNI is THE magazine for the practicing noise and vibration control engineer, worldwide. It is a magazine for trained professionals in:

- Architectural acoustics
- Building acoustics
- Community noise
- Highway noise
- HVAC acoustics design
- Industrial noise and vibration control
- Measurement of noise and vibration
- Noise prediction and NVH quality
- Ride quality
- Sound quality
- Transportation noise

NNI – A New Beginning

- Since its launch in 1993, *Noise News International (NNI)* has been the quarterly magazine of the International Institute of Noise Control Engineering and the Institute of Noise Control Engineering of the USA. Beginning with the March 2010 issue, *NNI* will be distributed in PDF format, and will be available to our readers for download at no charge. This will have several advantages for our advertisers:
- The reader base will increase significantly. Currently the magazine is read by noise and vibration control engineers in 44 countries, and 6000 copies are distributed. There are also bonus distributions at NOISE-CON and INTER-NOISE meetings. With the cooperation of the I-INCE Member Societies in 44 countries, INCE/USA, and several other professional organizations, the (free) distribution of *NNI* can be increased. I-INCE will also maintain an e-mail list of individuals who have expressed an interest in *NNI*, and will notify them when an issue is available.
- Advertisers will be able to insert hot links into their advertisements so that readers connected to the Internet will be able to make contact **directly**.
- Advertising rates will be considerably lower than in the print version. This is because high printing and mailing costs will be eliminated.
- Advertisers will have their information distributed in a more timely fashion, making new product announcements distributed quickly to a worldwide audience.

The issues of *NNI* in PDF format will look exactly like the printed version, and the file size will be about 2 megabytes, making for rapid download via a high-speed line. The magazine will not be just another web page that persons can access. It will take advantage of the readership that has built up over the past 15 years, and aggressively add new readers. Many readers prefer to read printed copies, and the PDF format will make printing easy. Sample copies of recent issues of *NNI* are available from George Maling, maling@alum.mit.edu.

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Black & White and Color Rates (U.S dollars)

	1 time	2 times	4 times	8 times	16 times
1 page	400	368	344	304	276
2/3 page	301	277	259	229	208
102	248	229	214	189	171
1/3 page	190	175	164	145	131
1/4 page	145	134	125	111	100
1/6 page	111	102	96	84	77

Minimum rate holder: ¼ page

Directory of Noise Control Services 115 USD
(4 insertions, 1/9 page)

Covers (USD)

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Cover 2	400	372	340
Cover3	400	372	340
Cover 4	471	438	400

Mechanical Requirements

Files in one of the formats below submitted on CD, memory stick, zip disk or e-mail attachment. Minimum resolution – 300 dpi

File formats: eps, tiff, pdf, jpg

Dimensions in millimeters (with inches in parentheses)

	WIDTH	DEPTH
Page	184 (7.25)	245 (9.62)
2/3 Page	121 (4.75)	245 (9.62)
½ Page horizontal	184 (7.25)	120 (4.69)
½ page vertical	89 (3.5)	245 (9.62)
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NOISE/NEWS INTERNATIONAL

2010 Editorial Calendar

Previews/Specials

March

INTER-NOISE 09 Report

CAETS Workshop:
European Transportation
Noise Technology

June

NOISE-CON 10 Report

CAETS Workshop:
Technology Assessment of
Stationary Noise Sources

September

INTER-NOISE 10 Report

Building Noise Control

December

INCE/USA and I-INCE
Technical Activities
CAETS Workshop:
Worldwide Noise Sources

Departments: President's Column • Editor's View • Member Society Profile • Features • Books • New Products
Pan American News • European News • Asia-Pacific News • INCE Update • Conference Calendar

Ad Closing Dates:

Reservations due	March 16	May 04	August 3	November 2
Materials due	March 23	May 18	August 17	November 16

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For an insertion order form, contact Richard Peppin. E-mail: PeppinR@asme.org; Telephone: 800-224-3813.
Or, go to www.inceusa.org/advertising.

Distribution: Free distribution via download to members of INCE/USA, the Member Societies of International INCE and others. International INCE has Regional Member Societies—INCE/Europe and the Ibero-American Federation of Acoustics—and Member Societies in the following countries:

Australia	Finland	New Zealand	Spain
Austria	France	Norway	Sweden
Belgium	Germany	Poland	Switzerland
Brazil	Hungary	Portugal	The Netherlands
Canada	India	Romania	Turkey
Chile	Italy	Russia	United Kingdom
China	Japan	Singapore	USA
China/Hong Kong	Korea	Slovak Republic	Yugoslavia
Czech Republic	Lithuania	Slovenia	
Denmark	Mexico	South Africa	